

2019.HS

Module Name: Interdisciplinary Focus on Company Law	
Module Code	w.BA.XX.2ISPUR.XX
Module Description	Students comprehend the management of a corporation from both a business administration and a legal perspective and are capable of recognizing problems in forming and managing corporations and of developing interdisciplinary solutions and implementing them. Students are aware of the potential legal and business issues that can arise in the context of establishing, managing, and restructuring a corporation. From a legal point of view, the focus is on corporate tax law, intellectual property law, stock corporation law, restructuring law (merger law), and liability law. The focus of the business management disciplines is on financial management (knowledge of accounting is a prerequisite).
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory Elective
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Abteilung Business Law Leitung
Module Coordinator	Michael Buchser (bsei)
Deputy Module Coordinator	Ivo Zuberbühler (zubr)
Prerequisite Knowledge	All compulsory modules of the first-year and main study periods
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... <ul style="list-style-type: none"> § are able to identify the essential legal and business framework of establishing and managing a company. § are able to bring about solutions to legal and business administration issues in establishing and managing corporations (problem-solving competence). § are able to design management structures and management processes taking into account essential legal and business administration elements. § proceed in a systematic manner in analyzing both the legal and business administration issues of establishing and managing corporations. § are able to present the Knowledge they have acquired. § defend their position using a coherent line of argument. § develop various points of view about specific legal challenges in the formation and management of corporations.

Module Content	§ Ways and forms of entrepreneurial autonomy; hurdles to setting up a business (e.g., non-competition agreements) § IP management in companies, e.g: transfer of intellectual property rights, licensing of intellectual property rights (e.g., as part of the entrepreneurial concept of franchising), demarcation agreements, challenges for Swiss companies due to product piracy (phenomenon of piracy, preventive, repressive, and hybrid protective measures with regard to product piracy), questions regarding parallel imports etc. § Company law as a "topic" frequently underestimated in practice during the company formation phase; legal consequences of confusable companies and economic consequences of corresponding infringement actions. § Fundamentals of corporate tax planning; this applies primarily to direct taxes (income tax, profit tax, withholding tax, and real estate profit tax). § Restructuring: legal guidelines related to mergers, especially mergers, demergers, and merger-related lawsuits § Development of restructuring concepts against the background of merger regulations § Responsibility of organs, de facto organs, managing directors, etc.: obligations of formal and factual bodies; organizational precautions to reduce liability risks; legal and economic aspects of good corporate governance		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2GR-BL.XX w.BA.XX.2VVG-BL.XX w.BA.XX.2WIGR-BL.XX		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review § Discussion § Group project	Social Settings Used: § Individual Work § Group Work	
Digital Resources	Reader		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	56 h	24 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	56 h	24 h	100 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Specified documentation	90	100,00 %
Permitted Resources	Approved calculator according to "Guidelines on Supplementary Materials"		
Others	Assessment	Length (min.)	Weighting
-	-	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	Meyer-Hayoz, A., Forstmoser, P. & Sethe, R. (2018). Schweizerisches Gesellschaftsrecht. 12th edition. Bern: Stämpfli. ISBN 978-3-7272-7087-1.		
Comments	-		