

2019.HS

Module Name: International Intellectual Property Law	
Module Code	w.BA.XX.2IIP.L.XX
Module Description	Students are familiar with the main features of international conventions and protective systems in intellectual property law and understand how they relate to national laws. They are able to implement these findings in international IP transactions. Students are familiar with the special aspects of litigation, arbitration and mediation in the IP field and develop a feel for current IP topics.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory Elective
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Abteilung Business Law Leitung
Module Coordinator	David Stärkle (stkl)
Deputy Module Coordinator	Philipp Sieber (sieber)
Prerequisite Knowledge	Competition and Intellectual Property Law
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Information Literacy Social Competence § Written Communication § Oral Communication Self-Competence § Self-Management & Self-Reflection
Module Learning Objectives	Students... § acquire in-depth knowledge of Swiss intellectual property law and a basic knowledge of international intellectual property law. § are able to identify and evaluate relevant intellectual property issues and act accordingly. § are able to analyze and evaluate complex intellectual property issues. § are able to use basic intellectual property law terminology correctly, especially when dealing with internal and external contacts in legal departments and law firms. § can build on what they learn in this module to develop themselves independently in the field of intellectual property law by means of relevant specialist literature and publications by public authorities.
Module Content	§ Students know the main international treaties on intellectual property law. § Students are able to explain the essential points of IP licensing and know, in particular, what is important in an IP license agreement. § Students know about litigation, arbitration, and mediation in an IP context. § Students develop a feel for current IP issues (i.e., special topics).
Links to other modules	The content of this module is linked to the following module: w.BA.XX.2WIGR-BL.XX
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises
	Social Settings Used: Individual Work
Digital Resources	To be announced at the start of the semester

Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	-	-		
Small Class	-	-		
Group Instruction	28 h	42 h		
Practical Work	-	-		
Seminar	-	-		
Total	28 h	42 h	20 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
Oral exam		20	100,00 %	
Permitted Resources	Permitted resources to be communicated.			
Others	Assessment	Length (min.)	Weighting	
-	-	-	-	
Classroom Attendance Requirement	-			
Language of Instruction/Examination	German			
Compulsory Reading	To be announced at the start of the semester			
Recommended Reading	-			
Comments	-			