

2019.HS

<b>Module Name: International Corporate Responsibility Management</b>			
Module Code	w.BA.XX.2ICRM.XX		
Module Description	Students are given an overview of current discussions on sustainability and corporate social responsibility, with a focus on climate change mitigation. The module starts with an introduction to the concepts of sustainability and corporate responsibility before changing to a seminar format. Students present and discuss topics related to sustainability and corporate responsibility with a focus on climate change mitigation to achieve the 1.5 degree Celsius objective (Paris Agreement). Topics covered include key concepts such as sustainability and corporate responsibility; role of politics, business, and consumers concerning climate change mitigation at the global, European, and national levels.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Accounting, Controlling, Auditing</li> <li>§ Business Administration - Banking and Finance</li> <li>§ Business Administration - Banking and Finance (FLEX)</li> <li>§ Business Administration - Banking and Finance (PIE)</li> <li>§ Business Administration - Economics and Politics</li> <li>§ Business Administration - General Management</li> <li>§ Business Administration - Risk and Insurance</li> <li>§ Business Information Technology</li> <li>§ Business Law</li> <li>§ International Management</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Abt. International Business Leitung		
Module Coordinator	Fridolin S. Brand (braf)		
Deputy Module Coordinator	Jörg Schmidt (scmj)		
Prerequisite Knowledge	Basic economic and management knowledge		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> <li>Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> </li> <li>Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Information Literacy</li> <li>§ Creativity &amp; Innovation</li> </ul> </li> <li>Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> </li> <li>Self-Competence <ul style="list-style-type: none"> <li>§ Self-Management &amp; Self-Reflection</li> <li>§ Ethical &amp; Social Responsibility</li> <li>§ Learning &amp; Change</li> </ul> </li> </ul>		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> <li>§ can explain the key concepts of sustainability and corporate social responsibility</li> <li>§ can explain the economic and political solutions for a more climate-friendly, low-carbon economy</li> </ul>		
Module Content	<ul style="list-style-type: none"> <li>§ Concepts: sustainability, corporate social responsibility, and corporate citizenship</li> <li>§ Principles of a more climate-friendly, low-carbon economy at the global, European, and national levels</li> </ul>		
Links to other modules	-		

Methods of Instruction	§ Lecture § Interactive Instruction § Explorative Learning		<b>Social Settings Used:</b> Group Work	
Digital Resources	Teaching Materials			
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>	
Large Class	6 h	-		
Small Class	-	-		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	22 h	-		
<b>Total</b>	<b>28 h</b>	<b>0 h</b>	<b>62 h</b>	
Performance Assessment				
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>	
-	-	-	-	
<b>Permitted Resources</b>	-			
<b>Others</b>				
	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>	
Talk/oral presentation	Grade	75	50,00 %	
Written Assignment	Grade	-	50,00 %	
Classroom Attendance Requirement	Students need to attend 75% of all classes			
Language of Instruction/Examination	English			
Compulsory Reading	Brand, F. & Winistöfer, H. (2017). Corporate Responsibility Management: SML-Essentials. Högendorf: Buchzentrum. ISBN 978-3-03870-008-1. Available at: <a href="https://www.schulthess.com/buchshop/detail/ISBN-9783038700081/Brand-Fridolin-Simon-Winistoerfer-Herbert/Corporate-Responsibility-Management">https://www.schulthess.com/buchshop/detail/ISBN-9783038700081/Brand-Fridolin-Simon-Winistoerfer-Herbert/Corporate-Responsibility-Management</a> .			
Recommended Reading	Selected book chapters and articles			
Comments	<ul style="list-style-type: none"> <li>• 3 ECTS credits are equivalent to a workload of 90 hours.</li> <li>• Classroom instruction combines a lecture format and group work requiring active student participation.</li> </ul>			