

Valid for 2023.FS

Module Name: International Corporate Responsibility Management			
Module Code	w.BA.XX.2ICRM.XX		
Module Description	Students are given an overview of current discussions on sustainability and corporate social responsibility, with a focus on climate change mitigation, plastic pollution, and its management. The module starts with an introduction to the concepts of sustainable development and corporate responsibility before changing to a seminar format. Students present and discuss topics related to sustainability and corporate responsibility with a focus on climate change mitigation to achieve the 1.5 degree Celsius objective (Paris Agreement), as well as plastic pollution and management. Topics covered include key concepts such as sustainability and corporate responsibility; the role of politics, business, and consumers concerning climate change mitigation and plastic management at the global, European, national, and corporate levels.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Specialization in Accounting, Controlling, Auditing § Business Administration - Specialization in Banking and Finance § Business Administration - Specialization in Banking and Finance (FLEX) § Business Administration - Specialization in Banking and Finance (PiE) § Business Administration - Specialization in Economics and Politics § Business Administration - Specialization in General Management § Business Administration - Specialization in General Management (Flex) § Business Administration - Specialization in Risk and Insurance § Business Information Technology § Business Law § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, for the degree programs in Business Administration, International Management, Business Information Technology, Business Law, Business Law and Applied Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Abteilung International Business		
Module Coordinator	Thorsten Busch (buth)		
Deputy Module Coordinator	Christian Vögtlin (voet)		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § can explain the key concepts of sustainability and corporate social responsibility § can describe economic and political solutions for a more climate-friendly, low-carbon economy § can describe business and political solutions for better plastic management 		

Module Content	§ Concepts: sustainability, corporate social responsibility § Principles of a more climate-friendly, low-carbon economy at the global, European, national, and corporate levels § Principles of policy and management approaches for better plastic management at the global, national, and corporate levels		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies	Social Settings Used: Group Work	
Digital Resources	§ Reader § Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	6 h	-	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	22 h	-	
Total	28 h	0 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	52,00 %
Talk/oral presentation	Grade	45	48,00 %
Classroom Attendance Requirement	Mandatory Attendance: 75%		
Language of Instruction/Examination	English		
Compulsory Reading	§ Reader on International Corporate Responsibility Management		
Recommended Reading	§ Selected book chapters and articles § IPCC (2018). Global Warming of 1.5 Degree Celsius. ISBN https://www.ipcc.ch . § Lebreton, L.C.M. et al (2017). River plastic emissions to the world's oceans. Nature Communications, 8 pp. 15611.		
Comments	<ul style="list-style-type: none"> • 3 ECTS credits are equivalent to a workload of 90 hours. 		