

2019.HS

Module Name: International Business & Ethics	
Module Code	w.BA.XX.2IBusE-BL.XX
Module Description	Students understand the importance of binding and non-binding norms representing different stakeholder expectations in an international business context.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Abt. International Business Leitung
Module Coordinator	Herbert Winistörfer (winh)
Deputy Module Coordinator	Jörg Schmidt (scmj)
Prerequisite Knowledge	Basics in business administration and economics; knowledge of binding norms in different fields of law.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are able to explain the phenomenon of continued globalization, including its multiple dimensions (economic, political, cultural, legal), and its impact on business practices. § are able to explain differences in economic development between different global regions. § are able to distinguish between different legal systems and their historical and cultural background in different national settings. § know key elements of a preventive compliance approach. § are able to explain differences between legally binding and non-binding norms as well as their impact on business. § are able to understand the concept of corporate responsibility and its importance in international business. § are able to evaluate company approaches towards selected corporate responsibility issues based on publicly available information. § are able to collect and process publicly available information on selected aspects of international management and corporate responsibility, process and edit the information, and present it to an audience.

Module Content	§ International environment of business: globalization; global processes (international trade, international monetary system, foreign direct investment, regional economic integration processes); economic development (differences in economic development, political economy and development, measuring development); national differences in political and economic systems; international risks and regulations (binding international law); national differences in legal systems (historical & cultural background and present situation) (binding national law) § Compliance management (importance of preventive approaches, compliance organization, compliance processes, risk management, education and training) § Corporate responsibility and the role of non-binding norms: stakeholder expectations and ethics; value drivers and business case for corporate responsibility; key concepts of corporate responsibility; different categories of non-binding norms; comprehensive corporate responsibility standards, compliance approaches for non-binding norms; accounting and reporting for corporate responsibility (legal requirements, voluntary standards, best practice cases) § Examples of compliance and corporate responsibility issues (each covering legal requirements, voluntary standards, best practice cases): human rights and labor standards; business integrity and corruption prevention; climate change		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review § Discussion	Social Settings Used: § Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos § Teaching Materials § Multiple Choice Tests		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	-	
Small Class	28 h	40 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	56 h	40 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	100.00 %
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
	-	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	Daniels, J., Radebaugh, L. & Sullivan, D. (2014). International Business: Environments and Operations (selected book chapters). 15th edition. Harlow: Pearson Education. ISBN 9780133457230.		
Comments	-		