

2019.FS

Module Name: Governance	
Module Code	w.BA.XX.2Go.XX
Module Description	The students are able to analyze, assess, and formulate recommendations for problems concerning the outsourcing, management, and the control and supervision of public companies and organizational units from an interdisciplinary perspective, taking international and national standards into account.
Program and Specialization	Business Administration - Economics and Politics
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Inst. für Verwaltungsmanagement Ltg.
Module Coordinator	Achim Lang (lanh)
Deputy Module Coordinator	Caroline Brüesch (brui)
Prerequisite Knowledge	<ul style="list-style-type: none"> • w.BA.XX.2PolWi.XX • w.BA.XX.2ORER.XX • w.BA.XX.2Mikro.XX • w.BA.XX.2Strat.XX
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management Self-Competence § Self-Management & Self-Reflection § Learning & Change
Module Learning Objectives	Students... § explain the problems arising from the outsourcing and from the complexity of public tasks from an interdisciplinary perspective, and on the basis of practical examples based on international and national standards. § are able to examine and assess the fulfillment of requirements arising from governance on the basis of specific cases and address any possible need for action. § present the knowledge they have acquired. § defend their own insights. § work together in groups towards a common goal. § develop the willingness to deal with complex problems in a public environment from an interdisciplinary perspective in a limited timeframe and to develop independent attitudes.
Module Content	§ Introduction to the terminology and subject matter of public governance (administrations/NPOs), taking into account international and national standards § Management and outsourcing of state tasks and/or organizations, including ownership management, ownership strategy, and organizational forms § Composition and requirements of the representation in management committees and requirements concerning reporting, transparency, and compliance § Other forms of governance
Links to other modules	-

Methods of Instruction	§ Lecture § Case Studies § Exercises § Problem-Oriented Teaching § Project Work § Discussion § Presentation § Group project	Social Settings Used:		
		§ Pair Work § Group Work		
Digital Resources	§ Reader § Teaching Videos § Practice and Application Exercises (with Key) § Case Studies (with Key)			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	28 h	-		
Small Class	28 h	8 h		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
Total	56 h	8 h	116 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others				
	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Pass/Fail	25	-	
Written Assignment	Grade	-	100,00%	
Classroom Attendance Requirement	Attendance is compulsory at external events, guest lectures, and whenever students are required to participate in discussions. Presence is a performance assessment requirement (pass/fail). If the required attendance is not reached and there is a justified reason, the instructor may define an additional assignment which has to be passed to complete the module.			
Language of Instruction/Examination	German			
Compulsory Reading	Schedler, K., Müller, R. & Sonderegger, R. (2013). Führung, Steuerung und Aufsicht von öffentlichen Unternehmen. Public Corporate Governance für die Praxis. 2nd edition. Bern: Haupt Verlag. ISBN 978-3-258-07959-2.			
Recommended Reading	-			
Comments	Performance assessment "paper": 10-12 pages			