

2019.HS

Module Name: European Affairs			
Module Code	w.BA.XX.2EuA.XX		
Module Description	The overall objectives of the module are for students to describe, explain, and analyze the political and economic institutions of Europe. These include the EU, EFTA, and bilateral Swiss-EU Relations. Students examine case-studies illustrating the implications of European Integration.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PIE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § Business Information Technology § Business Law § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Abt. International Business Leitung		
Module Coordinator	Dominique Ursprung (ursp)		
Deputy Module Coordinator	Michael Jan Kendzia (kend)		
Prerequisite Knowledge	-		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § explain the key features of Europe's history and the evolution of modern Europe. § understand the importance and functioning of the European single market. § discuss the foreign policy of the EU and of Switzerland. § describe the evolution and current challenges of Swiss-EU bilateral Relations. 		
Module Content	<ul style="list-style-type: none"> § The foundations and history of modern Europe § Structure and functions of the EU § Free movement of persons and the European labor market § The Euro, the Eurozone, and the role of the ECB § Swiss-EU relations § The European Free Trade Association 		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.1ECON-IM.XX		

	w.BA.XX.1IEBUS-IM.XX		
	w.BA.XX.1IPE.XX		
Methods of Instruction	Lecture	Social Settings Used: Group Work	
Digital Resources	Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	42 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	42 h	20 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	70,00 %
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
Background paper on the topic of the presentation (2 pages)	Pass/Fail	-	-
Talk/oral presentation	Grade	10	30,00 %
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	Schweizer, M. & Ursprung, D. Integration am Ende? Die Schweiz im Diskurs über ihre Europapolitik. ISBN 978-3-0340-1313-0.		
Comments	-		