## Module Name: European Affairs

<table>
<thead>
<tr>
<th>Module Code</th>
<th>w.BA.XX.2EuA.XX</th>
</tr>
</thead>
<tbody>
<tr>
<td>Module Description</td>
<td>The overall objectives of the module are for students to describe, explain, and analyze the political and economic institutions of Europe. These include the EU, EFTA, and bilateral Swiss-EU Relations. Students examine case-studies illustrating the implications of European Integration.</td>
</tr>
</tbody>
</table>
| Program and Specialization | Business Administration - Accounting, Controlling, Auditing  
- Business Administration - Banking and Finance  
- Business Administration - Banking and Finance (FLEX)  
- Business Administration - Banking and Finance (PIE)  
- Business Administration - Economics and Politics  
- Business Administration - General Management  
- Business Administration - Risk and Insurance  
- Business Information Technology  
- Business Law  
- International Management |
| Legal Framework   | Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009 |
| Module Category   | Module Type: Compulsory Elective  
Program Phase: Main Study Period |
| ECTS              | 3 |
| Organizational Unit | W Abt. International Business Leitung |
| Module Coordinator| Dominique Ursprung (ursp) |
| Deputy Module Coordinator | Michael Jan Kendzia (kend) |
| Prerequisite Knowledge | - |
| Contribution to Program Learning Goals (Affected by Module) | Professional Competence  
- Methodological Competence  
- Social Competence  
- Self-Competition |
| Contribution to Program Learning Objectives | Professional Competence  
- Knowing and Understanding Content of Theoretical and Practical Relevance  
- Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance  
- Evaluate Content of Theoretical and Practical Relevance  
- Methodological Competence  
- Problem-Solving & Critical Thinking  
- Scientific Methodology  
- Work Methods, Techniques, and Procedures  
- Information Literacy  
- Creativity & Innovation  
- Social Competence  
- Written Communication  
- Oral Communication  
- Teamwork & Conflict Management  
- Intercultural Insight & Ability to Change Perspective  
- Self-Competition  
- Self-Management & Self-Reflection  
- Ethical & Social Responsibility  
- Learning & Change |
| Module Learning Objectives | Students...  
- explain the key features of Europe's history and the evolution of modern Europe.  
- understand the importance and functioning of the European single market.  
- discuss the foreign policy of the EU and of Switzerland.  
- describe the evolution and current challenges of Swiss-EU bilateral Relations. |
| Module Content | Business Administration - Accounting, Controlling, Auditing  
- Business Administration - Banking and Finance  
- Business Administration - Banking and Finance (FLEX)  
- Business Administration - Banking and Finance (PIE)  
- Business Administration - Economics and Politics  
- Business Administration - General Management  
- Business Administration - Risk and Insurance  
- Business Information Technology  
- Business Law  
- International Management |
| Links to other modules | The content of this module is linked to the following modules: w.BA.XX.1CCCM-IM.XX |
### Methods of Instruction
- Lecture
- Interactive Instruction
- Exercises

### Social Settings Used:
- Individual Work
- Pair Work

### Digital Resources
Teaching Materials

### Type of Instruction
<table>
<thead>
<tr>
<th>Teaching Materials</th>
<th>Classroom Instruction</th>
<th>Guided Self-Study</th>
<th>Autonomous Self-Study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Class</td>
<td>28 h</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Small Class</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Group Instruction</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Practical Work</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Seminar</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>28 h</strong></td>
<td><strong>42 h</strong></td>
<td><strong>20 h</strong></td>
</tr>
</tbody>
</table>

### Performance Assessment

#### End-of-module exam
- **Form**: -
- **Length (min.)**: -
- **Weighting**: -

#### Permitted Resources
- **Assessment**: -
- **Length (min.)**: -
- **Weighting**: -

#### Others
- **Assessment**: Pass/Fail
- **Length (min.)**: -
- **Weighting**: -

- **Assessment**: Grade
  - **Length (min.)**: 10
  - **Weighting**: 30,00%

- **Assessment**: Grade
  - **Length (min.)**: 60
  - **Weighting**: 70,00%

### Classroom Attendance Requirement
- -

### Language of Instruction/Examination
- English

### Compulsory Reading
- -

### Recommended Reading

### Comments
This is a revised version due to module changes in the 2020 spring semester.