

2019.HS

Module Name: Economics in Emerging Markets			
Module Code	w.BA.XX.2EEM.XX		
Module Description	Students learn how to do a qualitative country risk assessment. In seven sessions, students are taught to apply macroeconomic concepts to the analysis of the growth prospects of chosen emerging markets. In the following four sessions, students, in groups of three or four, write a qualitative assessment of a country's short- and long-term growth prospects. In the final two or three sessions, these risk assessments are presented to the class.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PIE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
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ECTS	3		
Organizational Unit	W Fachstelle Wirtschaftspolitik Ltg.		
Module Coordinator	Maria Clara Rueda Maurer (rued)		
Deputy Module Coordinator	Christian Berger (bere)		
Prerequisite Knowledge	w.2Mikro, w.2Makro (International Management: w.1ECO-IM, w.1IE-IM)		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § apply economic concepts to practical analysis. § are able to assess the macroeconomic risk of an investment in an emerging market, from the perspective of a potential investor. 		
Module Content	<ul style="list-style-type: none"> § Framework conditions (politics, demography, economic structure, economic system, including degree of liberalization and market interventions) § Real sector (GNP, investment and savings behavior, labor market, productivity, economic cycle, and growth) § Public finance and fiscal policy (budget, public debt, structure of government expenditure, tax system) § External sector (current account, trade system, foreign debt, foreign investment) 		
Links to other modules	The content of this module is linked to the following module: w.BA.XX.2Macro-en.XX		

Methods of Instruction	§ Lecture § Case Studies § Exercises § Problem-Oriented Teaching § Project Work	Social Settings Used: Group Work		
Digital Resources	§ Reader § Teaching Materials			
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study	
Large Class	28 h	20 h		
Small Class	-	-		
Group Instruction	-	-		
Practical Work	-	-		
Seminar	-	-		
Total	28 h	20 h	42 h	
Performance Assessment				
End-of-module exam	Form	Length (min.)	Weighting	
-	-	-	-	
Permitted Resources	-			
Others				
	Assessment	Length (min.)	Weighting	
Talk/oral presentation	Grade	15	20,00 %	
Written Assignment	Grade	-	70,00 %	
Exercices in class	Grade	5	10,00 %	
Classroom Attendance Requirement	-			
Language of Instruction/Examination	English			
Compulsory Reading	-			
Recommended Reading	-			
Comments	-			