## Module Name: Economics in Emerging Markets

<table>
<thead>
<tr>
<th>Module Code</th>
<th>w.BA.XX.2EEM.XX</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Module Description</strong></td>
<td>Students learn how to do a qualitative country risk assessment. In seven sessions, students are taught to apply macroeconomic concepts to the analysis of the growth prospects of chosen emerging markets. In the following four sessions, students, in groups of three or four, write a qualitative assessment of a country’s short- and long-term growth prospects. With this information students write a country risk assessment.</td>
</tr>
</tbody>
</table>
| **Program and Specialization** | β Business Administration - Accounting, Controlling, Auditing  
β Business Administration - Banking and Finance  
β Business Administration - Banking and Finance (FLEX)  
β Business Administration - Banking and Finance (PIE)  
β Business Administration - Economics and Politics  
β Business Administration - General Management  
β Business Administration - Risk and Insurance  
β International Management |
| **Legal Framework** | Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009 |
| **Module Category** | **Module Type:** Compulsory  
**Program Phase:** Main Study Period |
| **ECTS** | 3 |
| **Organizational Unit** | W Fachstelle Wirtschaftspolitik Lt. |
| **Module Coordinator** | Maria Clara Rueda Maurer (rued) |
| **Deputy Module Coordinator** | - |
| **Prerequisite Knowledge** | w.2Mikro, w.2Makro (International Management: w.1ECO-IM, w.1IE-IM) |
| **Contribution to Program Learning Goals (Affected by Module)** | β Professional Competence  
β Methodological Competence  
β Social Competence  
β Self-Competence |
| **Contribution to Program Learning Objectives** | Professional Competence  
β Knowing and Understanding Content of Theoretical and Practical Relevance  
β Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance  
β Evaluate Content of Theoretical and Practical Relevance  
Methodological Competence  
β Problem-Solving & Critical Thinking  
β Scientific Methodology  
β Work Methods, Techniques, and Procedures  
β Information Literacy  
β Creativity & Innovation  
β Social Competence  
β Written Communication  
β Teamwork & Conflict Management  
β Intercultural Insight & Ability to Change Perspective  
β Self-Competence  
β Self-Management & Self-Reflection  
β Ethical & Social Responsibility  
β Learning & Change |
| **Module Learning Objectives** | Students...  
β apply economic concepts to practical analysis.  
β are able to assess the macroeconomic risk of an investment in an emerging market, from the perspective of a potential investor. |
| **Module Content** | β Framework conditions (politics, demography, economic structure, economic system, including degree of liberalization and market interventions)  
β Real sector (GNP, investment and savings behavior, labor market, productivity, economic cycle, and growth)  
β Public finance and fiscal policy (budget, public debt, structure of government expenditure, tax system)  
β External sector (current account, trade system, foreign debt, foreign investment) |
| **Links to other modules** | The content of this module is linked to the following module: w.BA.XX.2Macro-en.XX |
### Methods of Instruction
- Lecture
- Case Studies
- Exercises
- Problem-Oriented Teaching
- Project Work

### Social Settings Used:
- Group Work

### Digital Resources
- Reader
- Teaching Materials

### Type of Instruction

<table>
<thead>
<tr>
<th></th>
<th>Classroom Instruction</th>
<th>Guided Self-Study</th>
<th>Autonomous Self-Study</th>
</tr>
</thead>
<tbody>
<tr>
<td>Large Class</td>
<td>28 h</td>
<td></td>
<td>20 h</td>
</tr>
<tr>
<td>Small Class</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Group Instruction</td>
<td>-</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Practical Work</td>
<td>-</td>
<td>-</td>
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<tr>
<td>Seminar</td>
<td>-</td>
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<td>-</td>
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<tr>
<td><strong>Total</strong></td>
<td><strong>28 h</strong></td>
<td><strong>20 h</strong></td>
<td><strong>42 h</strong></td>
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</tbody>
</table>

### Performance Assessment

<table>
<thead>
<tr>
<th></th>
<th>Form</th>
<th>Length (min.)</th>
<th>Weighting</th>
</tr>
</thead>
<tbody>
<tr>
<td>End-of-module exam</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Permitted Resources</td>
<td>-</td>
<td>-</td>
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</tbody>
</table>

### Others

<table>
<thead>
<tr>
<th>Assessment</th>
<th>Length (min.)</th>
<th>Weighting</th>
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<tbody>
<tr>
<td>Exercices in class</td>
<td>Grade</td>
<td>5</td>
</tr>
<tr>
<td>Written Assignment</td>
<td>Grade</td>
<td>-</td>
</tr>
</tbody>
</table>

### Classroom Attendance Requirement
- 

### Language of Instruction/Examination
- English

### Compulsory Reading
- 

### Recommended Reading
- 

### Comments
This is a revised version due to module changes required in the 2020 spring semester.