

Valid for 2021.HS

Module Name: Digitalization and Law	
Module Code	w.BA.XX.2DigLaw.XX
Module Description	Everyone is talking about digitalization these days. But what does it actually mean for a business to digitalize its business model or operations? What legal challenges and what opportunities exist when it comes to monetizing digital assets? What are typical contracts in the context of digitalization? How can you structure a platform business? How are new technologies such as Blockchain, Smartcontracts, AI, and autonomous driving, or phenomenons such as crowdsourcing, co-working spaces, big data, and freelancer platforms affected by laws and regulations? This module addresses these and other questions and focuses on legal but also practical considerations in the context of digitalization. Includes industry guest speakers. The legal part amounts to 60-70% of the final grade.
Program and Specialization	Business Law
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory Elective
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Abteilung Business Law
Module Coordinator	Michael Widmer (wime)
Deputy Module Coordinator	Marcel Griesinger (grii)
Prerequisite Knowledge	No prerequisite skills and knowledge are required.
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are aware of the legal challenges, pitfalls, and opportunities of digitalized business models. § have a basic knowledge of the legal framework surrounding digital assets. § are introduced to the most important contract types typically present in the context of digitalization. § are introduced to a selection of well-known topics in digitalization from a legal perspective. § gain insights into certain sector-specific regulations. § are enabled to approach digitalization of business models methodically and on their own.
Module Content	§ Introduction to digitalization as a concept § Legal framework of digitalization § Typical contracts and their content in the context of digitalization § Selected digitalization topics such as regulation (e.g., of Fintech products); responsibilities and liabilities; and digitalized business models

Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Exercises § Problem-Oriented Teaching § Literature Review	Social Settings Used: -	
Digital Resources	§ Teaching Videos § Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	26 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	26 h	20 h	44 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Oral exam		15	100,00 %
Permitted Resources	Permitted resources to be communicated.		
Others			
-	Assessment	Length (min.)	Weighting
-	-	-	-
Classroom Attendance Requirement	Mandatory Attendance: None		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	The module description is based on the assumption that in the fall semester 2021 classes and exams will both take place on campus. Changes affecting the module or type of performance assessment are however possible at short notice if the situation changes due to the pandemic.		