

2019.HS

Module Name: Data Protection and Governance			
Module Code	w.BA.XX.2DPG.XX		
Module Description	Data is ubiquitous in today's knowledge and information society. It is referred to as the oil of the 21st century. Processing large data sets, however, poses great challenges. The module addresses these challenges. The main aspects of dealing with data from different disciplines, roles, and functions are considered. The focus lies on data protection and information governance. The legal part amounts to 60-70%.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PIE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § Business Information Technology § Business Law 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Abteilung Business Law Leitung		
Module Coordinator	Michael Widmer (wime)		
Deputy Module Coordinator	Marcel Griesinger (grii)		
Prerequisite Knowledge	No prerequisite skills and knowledge are required.		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are enabled to reflect on the relevant data (protection) related questions for their organization in legal, ethical, and technical terms. § recognize complex connections and trade-offs in order to deal with data (protection) related issues effectively. § have basic knowledge of data protection law at a national and international level. § have basic knowledge of information governance issues. 		

Module Content	§ Introduction to information law § Legal framework (patents, copyright, unfair competition, antitrust issues, criminal law, business secrets, data protection, etc.) § Principles of Swiss and international data protection law § Ethical aspects of data processing § Data and information security § Basics of records management § Basics of information governance § Principles of relevant data contracts		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Exercises § Problem-Oriented Teaching § Literature Review	Social Settings Used: -	
Digital Resources	Selection of papers		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	26 h	20 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	26 h	20 h	44 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Oral exam		20	100,00 %
Permitted Resources	Permitted resources to be communicated.		
Others	Assessment	Length (min.)	Weighting
-	-	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		