

2019.HS

Module Name: Corporate Reporting			
Module Code	w.BA.XX.2CorpRep.XX		
Module Description	In this elective, students deal with the financial reporting of companies. They take the view of the various stakeholders and learn what information is of interest to equity and bond investors, equity and bond researchers, lending banks, and the general public, respectively. Recently published data of (listed) companies are analyzed and discussed. Students learn efficient ways of thinking their way into new business models, of critically analyzing them, and of deriving insights from published business results. The performance assessments for this elective consist of two papers. These are evaluated based on the evaluation criteria for a Bachelor's thesis and, therefore, enable students to prepare for writing the Bachelor's thesis.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PIE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
Module Type: Compulsory Elective	Program Phase: Main Study Period		
ECTS	3		
Organizational Unit	W Institut für Financial Management		
Module Coordinator	Andreas Schweizer (scze)		
Deputy Module Coordinator	-		
Prerequisite Knowledge	Financial Accounting		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are able to extract the relevant information from corporate reporting documents § understand the various demands of the different stakeholders with regard to published information § are able to reproduce information relevant for one stakeholder group in a report and justify the information they have included § develop a sense for what information to present more, or less, prominently 		

Module Content	§ Understanding the nature of information included in a business report § Media and analyst conference - presenting the annual report § Equity and bond research § Agency rating § Creditworthiness assessment by banks § Investor relations		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Application Tasks § Exercises § Literature Review	Social Settings Used: Individual Work	
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Sets of lecture slides		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	12 h	48 h	
Small Class	-	-	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	12 h	48 h	30 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Grade	-	50,00 %
Written Assignment	Grade	-	50,00 %
Classroom Attendance Requirement	Attendance: Students are required to attend at least four of the six classroom sessions (they need to attend the events in full). Failure to meet the attendance requirement will result in a fail for the module.		
Language of Instruction/Examination	German		
Compulsory Reading	Compulsory reading to be provided on Moodle		
Recommended Reading	-		
Comments	This is a FLEX module. Classes take place every three weeks. In the intervals, students work through the curriculum by completing online sequences. The module is available to students both from FLEX programs as well as traditional degree programs.		