

2019.HS

Module Name: Corporate Finance & Valuation	
Module Code	w.BA.XX.2CFV.XX
Module Description	Students understand corporate finance (financial management) as an instrument for management, planning, decision-making and controlling, as well as an important requirement of financial reporting. Students look at the manifold questions of financing in depth (start-up capital and equity financing) and understand the pros and cons of the different forms of financing. Students are able to determine company and share values, as well as using the valuation methods for various purposes and assess them critically.
Program and Specialization	Business Administration - Accounting, Controlling, Auditing
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Institut für Financial Management
Module Coordinator	Jean-Marc Huber (hubj)
Deputy Module Coordinator	Gabriela Nagel (nail)
Prerequisite Knowledge	Basics of financial accounting from module w.BA.XX.2FinAcc.XX Discounting concept
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... <ul style="list-style-type: none"> § describe the function and goals of corporate finance and put the issues concerning financing and valuation into a broader context § evaluate strategic financing questions and develop adequate solutions depending on the life cycle of the company § present established financing forms and the respective implications in the business environment § apply the basic techniques of corporate valuation and evaluate the pros and cons of the methods used in a well-founded manner § work on case studies concerning corporate finance and valuation, and search for and use information sources § analyze specific financial issues based on the knowledge system that has been taught § explain financing forms and develop appropriate proposals § apply and critically assess valuation methods § express a point of view § work in a group in a goal-oriented way § develop the willingness to engage further with economic issues and acquire further knowledge autonomously

	§ adopt different views to assess corporate finance issues		
Module Content	§ Corporate finance as part of financial management and communication § Equity and debt financing (incl. leasing) § Mergers & acquisitions (M&A) § Corporate valuation		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2FinAcc.XX w.BA.XX.2MAcc.XX		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Problem-Oriented Teaching § Literature Review	Social Settings Used: § Individual Work § Group Work	
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Case Studies (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	-	
Small Class	28 h	32 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	56 h	32 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Open book	60	100,00 %
Permitted Resources	Free choice of calculator	With dictionary	
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Pass/Fail	-	-
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	§ Hauser, M. & Turnes, E. (2017). Unternehmensbewertung und Aktienanalyse. 3rd edition. Zürich: Verlag SKV. ISBN 978-3-286-34483-9. § Volkart, R. & Wagner, A. (2018). Corporate Finance, Grundlagen von Finanzierung und Investition. 7th edition. Zürich: Versus Verlag. ISBN 978-3-03909-290-1. § Boemle, M. & Stolz, C. (2010). Unternehmensfinanzierung 1 (Grundlagen und Kapitalbeschaffung). 14th edition. Zürich: SKV. ISBN 978-3-286-50024-2. § Boemle, M. & Stolz, C. (2012). Unternehmensfinanzierung 2 (Langfristige Fremdfinanzierung, besondere Finanzierungsanlässe, Unternehmensbewertung). 14th edition. Zürich: SKV. ISBN 978-3-286-50034-1.		
Comments	-		