

2019.HS

Module Name: Business English Advanced 1			
Module Code	w.BA.XX.2BusEA1.XX		
Module Description	Students are able to read and understand a wide variety of texts which are related to their Business English topics and to their core degree subjects. Through collaborative speaking tasks in class, students can express their opinions fluently and convincingly, using vocabulary, phrases, and grammatical structures at the C1 Level of the Common European Framework of References for Languages. Students are able to write business reports and proposals, using layout and language appropriate to the task. Students can understand most points made in discussions, meetings, and interviews which are delivered at natural speed.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § Business Information Technology 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory	Program Phase: Main Study Period
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ECTS	3		
Organizational Unit	W Komm. & Mathem. in W&R Ltg.		
Module Coordinator	Elizabeth Kollmann (koel)		
Deputy Module Coordinator	Zoe Gemma Timperley Furrer (tizo)		
Prerequisite Knowledge	University admission (higher vocational diploma/Berufsmatura or Swiss federal school leaving diploma/Matura including English)		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are able to understand a wide range of business texts § are able to apply business vocabulary appropriately § are able to express agreement and discuss differences of opinion in a collaborative context § are able to write business reports and proposals, incorporating key points from given texts § are able to understand discussions, meetings and interviews which are delivered at a natural speed § are able to develop effective self-study techniques for language-learning and consolidation § are able to apply language skills acquired in this module to other work and study environments 		

Module Content	§ Development of reading skills through a wide range of business texts § Development of writing skills, particularly business reports and proposals § Development of listening skills using authentic audio material § Revision and practice of advanced business language § Development of speaking skills through discussions and collaborative tasks		
Links to other modules	The content of this module is linked to the following modules: w.BA.XX.2BusE1.XX w.BA.XX.2BusE2.XX w.BA.XX.2InE.XX w.BA.XX.2ITPM-WIN.XX w.BA.XX.2LU.XX w.BA.XX.2Makro.XX w.BA.XX.2Mikro.XX w.BA.XX.2VWL-WIN.XX		
Methods of Instruction	§ Interactive Instruction § Exercises § Problem-Oriented Teaching	Social Settings Used: § Individual Work § Pair Work § Group Work	
Digital Resources	§ Teaching Videos § Teaching Materials § Practice and Application Exercises (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	28 h	36 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	36 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	90	70.00 %
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
Oral assessment	Grade	15	30.00 %
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	As specified on Moodle		
Comments	Oral Assessment: If the student does not attend the oral assessment at all, zero (0) points will be given to this part of the assessment. The student is still permitted to sit the end-of-module exam.		