

2019.FS

Module Name: Business English Advanced 1	
Module Code	w.BA.XX.2BusEA1-en.XX
Module Description	w.BA.XX.2BusEA1-en.XX follows on from w.BA.XX.2BusE2-en.XX The main focus of this module is on financial English. Students analyze a wide variety of texts and authentic radio programs which are related to finance and banking topics. Through frequent discussion work in class and a case study including a meeting and short presentations, students can express their opinions on complex issues convincingly and conduct negotiations professionally. In their writing, students are able to summarize the gist of a financial article, put its main ideas into a wider context and comment on these points by drawing from their general knowledge of banking. The level of this module is C1+/C2 of the Common European Framework of References for Languages.
Program and Specialization	Business Administration - Banking and Finance (PiE)
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	3
Organizational Unit	W Komm. & Mathem. in W&R Ltg.
Module Coordinator	Katharina Bernoulli (beka)
Deputy Module Coordinator	Igor Matic (matg)
Prerequisite Knowledge	<ul style="list-style-type: none"> • w.BA.XX.2BusEA1-en.XX • Proficiency, Grade C Cambridge Advanced English or Cambridge BEC Higher, Grade B • TOEFL internet-based 110 • Any other internationally accredited Certificates on C1-C2 Level • Common European Framework of Reference for Languages (CEFR Level C1-C2) • Bulats Test www.bulats.ch at level C1-C2 (must be done in certified center)
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § understand a wide range of financial texts. § apply their business vocabulary and financial terms confidently and appropriately. § prepare different roles and relevant documents for an extended meeting and hold it in class (60 mins) § express agreement and discuss differences of opinion in a constructive manner. § prepare for and conduct negotiations professionally § summarize the gist of an article about a financial topic, explain or interpret its content and write a commentary on it. § practice academic writing techniques.

	§ adapt their style according to their audience. § understand points made in discussions, presentations and interviews on financial issues which are delivered at a natural speed. § generate vocabulary lists that are useful learning tools for them at an individual level. § develop effective self-study techniques for language learning and consolidation. § apply what they learn inside the classroom to their work and study outside the Business English classroom.		
Module Content	§ Development of reading skills through a variety of financial texts topics such as: trends in banking, central banking issues, online banking, international trade operations, financial markets and financial crisis. § Writing workshops: interpretation of texts, development of summary and commentary writing skills as well as academic writing skills § Development of listening skills through authentic and semi-authentic audio material § Development of vocabulary, idiomatic expressions and set expressions related to financial English § Revision and practice of advanced business vocabulary and grammar § Development of speaking skills through discussions, short talks and business meetings		
Links to other modules	The content of this module is linked to the following module: w.BA.XX.2BusE2-en.XX		
Methods of Instruction	§ Lecture § Interactive Instruction § Case Studies § Exercises § Literature Review § Discussion § Presentation § Simulation	Social Settings Used: § Individual Work § Pair Work § Group Work	
Digital Resources	§ Reader § Teaching Videos § Teaching Materials § Practice and Application Exercises (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	-	-	
Small Class	28 h	36 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	36 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Closed book	60	100,00%
Permitted Resources	No calculator		
Others			
	Assessment	Length (min.)	Weighting
Compulsory Writing: Text Analysis	Pass/Fail	30	-
Compulsory Speaking: Case Study	Pass/Fail	60	-
Classroom Attendance Requirement	-		
Language of Instruction/Examination	English		
Compulsory Reading	Pratten, J. (2013). Absolute Banking English. DELTA Publishing. ISBN 978-1-905085-84-2. (The relevant sections of the course books are available as pdfs on Moodle.)		
Recommended Reading	As specified in the script and on moodle		
Comments	Compulsory Tasks (pass/fail): - Compulsory Writing: Text Analysis (in class) - Compulsory Speaking: Case study (in class) A failed compulsory task will result in a full-grade deduction in the end-of-module exam (1 full grade for each failed compulsory task). The student is still permitted to sit the end-of-module exam. For more details, see the specifications regarding compulsory tasks in the script.		