

2019.HS

Module Name: Banking Management	
Module Code	w.BA.XX.2BSt-flex.XX
Module Description	The students understand the objectives, the specialist and organizational functions, and the interdependencies of various control systems in banks and their operational principles. They are capable of interpreting the information from such systems and utilizing it in their decision-making. They are prepared to take an active role in control-related projects in banking.
Program and Specialization	Business Administration - Banking and Finance (FLEX)
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Institut für Wealth & Asset Management
Module Coordinator	Christoph Kley (kley)
Deputy Module Coordinator	Hans Brunner (brnh)
Prerequisite Knowledge	Introduction to BF: All material
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § gain a general overview of bank management. § gain knowledge and understanding of the central managerial approaches and challenges in bank management and in the institutional-regulatory framework of bank management (incl. Basel, center control, performance measurement systems, and market interest method). § gain knowledge and understanding of business administration processes and functions in bank management (incl. planning, budgeting, monthly financial statements, and forecasting). § develop and understand the key specialist terminology (also in English) of bank management. § know and are able to apply key concepts in bank management (incl. market interest method, center control, profit center accounting, and performance measurement systems). § analyze typical issues of bank management (incl. costs/yield deviations). § are able to evaluate typical analytical reports in a target-oriented way (incl. monthly center accounting and deviation analysis). § are able to make specific decisions while taking account of secondary aspects (incl. ALM decision-making and decisions affecting cost structures). § are able to devise creative configuration options (incl. reactions to deviations in yield and costs).

	§ are able to present and elaborate on acquired knowledge and developed solutions using appropriate language and form. § are able to keep their methodological and specialist knowledge up to date. § are able to develop the ability to learn new control concepts autonomously. § are able to evaluate concepts of credit risk management, market risk management, and operational risk & governance.		
Module Content	§ Introduction to bank management § Financial reporting in Swiss banks § Valuation and accounting regulations for banks § Equity capital and liquidity regulations for banks in Switzerland § Bank controlling as a management tool/steering using key performance indicators § Controlling securities and foreign exchange transactions § Topic of choice § Credit risk management § Market risk management § Operational risk management & governance § Center management and profit center accounting § ALM / Treasury § Risk and capital controlling § Integration / trading control		
Links to other modules	-		
Methods of Instruction	§ Lecture § Interactive Instruction § Application Tasks § Case Studies § Exercises § Literature Review § Lectures	Social Settings Used: Individual Work	
Digital Resources	§ Reader § Practice and Application Exercises (with Key) § Case Studies (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	12 h	26 h	
Small Class	12 h	30 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	24 h	56 h	100 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Specified documentation	60	100,00 %
Permitted Resources	Approved calculator according to "Guidelines on Supplementary Materials"	With dictionary	
Others	Assessment	Length (min.)	Weighting
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	No obligation		
Language of Instruction/Examination	German		
Compulsory Reading	-		
Recommended Reading	-		
Comments	-		