

2017.HS

Module Name: Banking Management	
Module Code	w.BA.XX.2BM-PiE.XX
Module Description	Students understand the objectives, the specialist and organizational functional nature, and inter-dependencies of various control systems in banking, and their operational principles. They are capable of interpreting the information from such systems and utilizing it in decision-making. They are prepared to participate in control-related projects in banking.
Program and Specialization	Business Administration - Banking and Finance (PiE)
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009
Module Category	Module Type: Compulsory
	Program Phase: Main Study Period
ECTS	6
Organizational Unit	W Institut für Wealth & Asset Management
Module Coordinator	Christoph Kley (kley)
Deputy Module Coordinator	Hans Brunner (brnh)
Prerequisite Knowledge	Introduction to BF: All material
Contribution to Program Learning Goals (Affected by Module)	§ Professional Competence § Methodological Competence § Social Competence § Self-Competence
Contribution to Program Learning Objectives	Professional Competence § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change
Module Learning Objectives	Students... § are able to gain a general overview of bank management. § are able to recognize and understand the key management approaches and challenges in bank management and the institutional-regulatory framework of bank management (incl. Basel, center management, financial control systems, market interest methods, etc.). § are able to recognize and understand the most important business administration processes and functions in bank management (incl. planning, budgeting, monthly statement, forecasting). § are able to recognize and understand key banking management terminology (also in English). § are able to apply key concepts in bank management (incl. market interest methods, center management, profit center accounting, financial control systems). § are able to analyze typical issues in bank management (incl. costs/yield deviations). § are able to evaluate typical analytical reports in a target-oriented way (incl. monthly center accounting, deviation analysis). § are able to make specific decisions while taking account of secondary aspects (incl. ALM decision-making and decisions affecting cost structures). § are able to devise creative configuration options (incl. reactions to deviations in yield and costs). § are able to present and elaborate on acquired knowledge and developed solutions in appropriate language and form.

	§ are able to maintain up-to-date methodological and specialist knowledge. § are able to develop the ability to learn new control concepts autonomously. § are to evaluate risk management practices in the domains of credit risk, market risk, and operational risk & governance		
Module Content	§ Introduction to bank management § Financial reporting in Swiss banks § Valuation and accounting regulations for banks § Equity capital and liquidity regulations for banks in Switzerland § Bank controlling as a management tool / steering with key performance indicators § Controlling securities and foreign exchange transactions § Topic of choice § Credit risk management § Market risk management § Operational risk & governance § Center management and profit center accounting § ALM / Treasury § Risk and capital controlling § Integration / trading control		
Links to other modules	-		
Methods of Instruction	§ Lecture § Application Tasks § Exercises § Literature Review § Presentation	Social Settings Used: Group Work	
Digital Resources	§ Reader § Teaching Materials § Practice and Application Exercises (with Key) § Case Studies (with Key)		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	28 h	26 h	
Small Class	28 h	30 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	56 h	56 h	68 h
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
Written exam	Specified documentation	60	100,00%
Others			
	Assessment	Length (min.)	Weighting
Written Assignment	Pass/Fail	-	-
Classroom Attendance Requirement	No obligation		
Language of Instruction/Examination	English		
Compulsory Reading	Reader with various published articles.		
Recommended Reading	-		
Comments	-		