

2019.HS

Module Name: Business and Human Rights			
Module Code	w.BA.XX.2BHR.XX		
Module Description	Students understand the importance for multinational companies to respect human rights and are able to assess a company's documented practice against current standards.		
Program and Specialization	<ul style="list-style-type: none"> § Business Administration - Accounting, Controlling, Auditing § Business Administration - Banking and Finance § Business Administration - Banking and Finance (FLEX) § Business Administration - Banking and Finance (PIE) § Business Administration - Economics and Politics § Business Administration - General Management § Business Administration - Risk and Insurance § International Management 		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;">Module Type: Compulsory Elective</td> <td style="width: 50%;">Program Phase: Main Study Period</td> </tr> </table>	Module Type: Compulsory Elective	Program Phase: Main Study Period
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ECTS	3		
Organizational Unit	W Abt. International Business Leitung		
Module Coordinator	Herbert Winistöfer (winh)		
Deputy Module Coordinator	Jörg Schmidt (scmj)		
Prerequisite Knowledge	Fundamentals of Business Administration		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence 		
Contribution to Program Learning Objectives	<ul style="list-style-type: none"> Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Ethical & Social Responsibility 		
Module Learning Objectives	<p>Students...</p> <ul style="list-style-type: none"> § are familiar with the history and background of the current catalogue of human rights. § know the main institutions that govern and implement human rights frameworks at the European and at the global level. § understand how and to what degree enterprises are held responsible for respecting human rights. § are able to argue the opportunities and limitations of private companies' responsibility to respect human rights. § distinguish between the main voluntary standards of companies related to respecting human rights. § know how companies implement a preventative approach with regard respecting human rights. § assess a company's human rights approach based on publicly available information. 		

Module Content	§ General concept of human rights § International institutions and covenants governing human rights § The global human rights situation today § Private companies as players in human rights protection § The UN framework for business and human rights § Voluntary standards for companies related to the respect for human rights § The business case for companies that respect human rights § The NGO perspective on companies' responsibility to respect human rights § Example: The human rights approach of a multinational company		
Links to other modules	-		
Methods of Instruction	§ Lecture § Case Studies § Exercises § Literature Review	Social Settings Used: § Individual Work § Group Work	
Digital Resources	§ Reader § Teaching Materials		
Type of Instruction	Classroom Instruction	Guided Self-Study	Autonomous Self-Study
Large Class	14 h	-	
Small Class	14 h	16 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
Total	28 h	16 h	
Performance Assessment			
End-of-module exam	Form	Length (min.)	Weighting
-	-	-	-
Permitted Resources	-		
Others			
	Assessment	Length (min.)	Weighting
Talk/oral presentation	Grade	15	40.00 %
Written Assignment	Grade	-	60.00 %
Classroom Attendance Requirement	Attendance on a regular basis is expected and is considered to be a necessary prerequisite for a successful performance assessment.		
Language of Instruction/Examination	English		
Compulsory Reading	-		
Recommended Reading	Selected book chapters and articles		
Comments	-		