

Valid for 2022.HS

<b>Module Name: Business and Human Rights</b>			
Module Code	w.BA.XX.2BHR.XX		
Module Description	This module explores the need for (multinational) companies to consider and respect human rights in their business conduct and along the value chains of their products and services. This includes the institutional and legal environment, stakeholder expectations, and management options on a global level. In case studies, students assess the documented practice of companies against the requirements of current standards.		
Program and Specialization	<ul style="list-style-type: none"> <li>§ Business Administration - Specialization in Accounting, Controlling, Auditing</li> <li>§ Business Administration - Specialization in Banking and Finance</li> <li>§ Business Administration - Specialization in Banking and Finance (FLEX)</li> <li>§ Business Administration - Specialization in Banking and Finance (PiE)</li> <li>§ Business Administration - Specialization in Behavioral Design</li> <li>§ Business Administration - Specialization in Economics and Politics</li> <li>§ Business Administration - Specialization in General Management</li> <li>§ Business Administration - Specialization in General Management (Flex)</li> <li>§ Business Administration - Specialization in Marketing</li> <li>§ Business Administration - Specialization in Risk and Insurance</li> <li>§ International Management</li> </ul>		
Legal Framework	Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009		
Module Category	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 50%;"><b>Module Type:</b> Compulsory Elective</td> <td style="width: 50%;"><b>Program Phase:</b> Main Study Period</td> </tr> </table>	<b>Module Type:</b> Compulsory Elective	<b>Program Phase:</b> Main Study Period
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ECTS	3		
Organizational Unit	W Abteilung International Business		
Module Coordinator	Katharina Franziska Braig (bria)		
Deputy Module Coordinator	Peter Qvist-Sorensen (qvis)		
Prerequisite Knowledge	Fundamental knowledge of business administration		
Contribution to Program Learning Goals (Affected by Module)	<ul style="list-style-type: none"> <li>§ Professional Competence</li> <li>§ Methodological Competence</li> <li>§ Social Competence</li> <li>§ Self-Competence</li> </ul>		
Contribution to Program Learning Objectives	Professional Competence <ul style="list-style-type: none"> <li>§ Knowing and Understanding Content of Theoretical and Practical Relevance</li> <li>§ Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance</li> <li>§ Evaluate Content of Theoretical and Practical Relevance</li> </ul> Methodological Competence <ul style="list-style-type: none"> <li>§ Problem-Solving &amp; Critical Thinking</li> <li>§ Scientific Methodology</li> <li>§ Work Methods, Techniques, and Procedures</li> <li>§ Creativity &amp; Innovation</li> </ul> Social Competence <ul style="list-style-type: none"> <li>§ Written Communication</li> <li>§ Oral Communication</li> <li>§ Teamwork &amp; Conflict Management</li> <li>§ Intercultural Insight &amp; Ability to Change Perspective</li> </ul> Self-Competence <ul style="list-style-type: none"> <li>§ Ethical &amp; Social Responsibility</li> </ul>		
Module Learning Objectives	Students... <ul style="list-style-type: none"> <li>§ are familiar with the history and background of the current catalogue of human rights.</li> <li>§ know the main institutions that govern and implement human rights frameworks at the European and at the global level.</li> <li>§ understand how and to what degree enterprises are held responsible for respecting human rights.</li> <li>§ are able to argue the opportunities and limitations of private companies' responsibility to respect human rights.</li> <li>§ differentiate the main voluntary standards of companies related to respecting human rights.</li> <li>§ know how companies implement a preventative approach with regard to respecting human rights.</li> <li>§ assess a company's human rights approach based on publicly available information.</li> </ul>		

Module Content	§ General concept of human rights § International institutions and covenants governing human rights § The global human rights situation today § Private companies as players in human rights protection § The UN framework for business and human rights § Voluntary standards for companies related to the respect for human rights § The business case for companies that respect human rights § The NGO perspective on companies' responsibility to respect human rights § Example: The human rights approach of a multinational company		
Links to other modules	-		
Methods of Instruction	§ Lecture § Application Tasks § Case Studies § Exercises § Literature Review	<b>Social Settings Used:</b> § Individual Work § Group Work	
Digital Resources	§ Reader § Teaching Videos § Teaching Materials		
Type of Instruction	<b>Classroom Instruction</b>	<b>Guided Self-Study</b>	<b>Autonomous Self-Study</b>
Large Class	-	-	
Small Class	16 h	28 h	
Group Instruction	-	-	
Practical Work	-	-	
Seminar	-	-	
<b>Total</b>	<b>16 h</b>	<b>28 h</b>	
Performance Assessment			
<b>End-of-module exam</b>	<b>Form</b>	<b>Length (min.)</b>	<b>Weighting</b>
-	-	-	-
<b>Permitted Resources</b>	-		
<b>Others</b>			
	<b>Assessment</b>	<b>Length (min.)</b>	<b>Weighting</b>
Short Written Assignments	Grade	-	40,00 %
Talk/oral presentation	Grade	15	50,00 %
Short Multiple-Choice Tests	Grade	-	10,00 %
Classroom Attendance Requirement	Mandatory Attendance: None  To become familiar with the theory students individually complete the course Global Business and Human Rights on SWISSMOOCS during the first six weeks of the semester. Next, case studies are presented and discussed in class. For this part, students' active participation in the classroom sessions (either on campus or online) is expected on a regular basis and is a necessary prerequisite for a successful performance assessment.		
Language of Instruction/Examination	English		
Compulsory Reading	Selected book chapters and articles (as provided on SWISSMOOC)		
Recommended Reading	-		
Comments	-		