

active since HS 2014/15

Module Name: International Economics			
Module Code	w.BA.XX.1IE-IM.XX		
Degree Program and Discipline	<input type="checkbox"/> BA – General Management <input type="checkbox"/> BA – General Management - Program in English <input type="checkbox"/> BA – Banking and Finance <input type="checkbox"/> BA – Banking and Finance - Program in English <input type="checkbox"/> BA – Accounting, Controlling, Auditing <input type="checkbox"/> BA – Risk and Insurance <input type="checkbox"/> BA – Economics and Politics <input checked="" type="checkbox"/> International Management <input type="checkbox"/> Business Law <input type="checkbox"/> Business Information Technology		
Legal Framework	Academic Regulations Bachelor 09 dated by 29.01.2009 Appendix of Academic Regulations dated by 12.05.2009, last modification: 04.03.2014		
Module Category	Type of Module <input checked="" type="checkbox"/> Compulsory <input type="checkbox"/> Consolidation <input type="checkbox"/> Compulsory Elective <input type="checkbox"/> Elective	Module Level <input type="checkbox"/> Basic <input checked="" type="checkbox"/> Intermediate <input type="checkbox"/> Advanced <input type="checkbox"/> Specialized	Program Phase <input type="checkbox"/> Assessment <input checked="" type="checkbox"/> Main study program
ECTS	6		
Organizational Unit	SGL – Study Abroad		
Module Coordinator	TBD		
Deputy Module Coordinator	TBD		
Prerequisite Knowledge	Quantitative Analysis in Business Economics		
Relevant Program Objectives	Knowledge and understanding, application of knowledge and understanding, ability to make judgments, communication skills, self-learning skills		
Contributions to Program Objectives	<p>Knowledge and Understanding (High)</p> <ul style="list-style-type: none"> Understand the economic basis behind current policy debates in international economics Understand relationships in international trade Understand international economics models and main economic statistical concepts, and to understand how to interpret them and to know their limitations. To know principles of international economics and trade. <p>Application of Knowledge and Understanding (Medium)</p> <ul style="list-style-type: none"> Apply economics principles to a wide range of issues in international Apply economic reasoning to global policy issues in a critical manner <p>Ability to Make Judgments (High)</p> <ul style="list-style-type: none"> demonstrate analytical and critical thinking critically address different policy proposals in issues arising in international economics <p>Communication Skills (Medium)</p> <ul style="list-style-type: none"> To be able to verbalize economic relations by means of macroeconomic models. develop written communication skills in addressing theoretical and empirical issues in international economics <p>Self-Learning Skills (Medium)</p> <ul style="list-style-type: none"> To promote autonomous learning by accompanied and autonomous self-study. 		
Primary Module Aim	International economics embraces a wide range of issues covering both international trade in goods and foreign direct investment (FDI). These include questions such as why countries find it desirable to engage in international trade, the factors determining the sectors/industries in which they will specialize, the role of 'new' trade theory in explaining the gains from trade, the economics of off-shoring, the desire of some countries to protect certain sectors from international competition, the reasons for countries wanting to form or join regional trading arrangements, the economics of trade policy including recent research themes, the World Trade Organization and the determinants of foreign direct investment. This module will discuss theoretical and policy issues associated with the above topics with the overall aim that students will develop analytical skills in addressing current policy issues in international economics.		
Module Content	<ul style="list-style-type: none"> Importance of trade in the world economy and overview of current policy issues; The gains from trade; What determines specialization? Ricardian and Heckscher-Ohlin-Samuelson models of comparative advantage; 		

	<ul style="list-style-type: none"> • Empirical tests of the Hecksher-Ohlin-Samuelson model; • Current policy issue: trade, labour markets and wages; • Current policy issue: Off-shoring and labor markets • 'New' trade theory: trade with imperfect competition • Trade policy: reasons, extent and effects of trade policy protection; • Measurement and instruments of protection; • Trade liberalization and the WTO; • New issues in trade policy analysis: (i) strategic trade policy; • New issues in trade policy analysis: (ii) trade and the environment; • Regional trading arrangements • Foreign Direct Investment 								
Competence-Oriented Learning Goals	<p>After completing this module, students will be able to...</p> <p>Knowledge and Understanding</p> <ul style="list-style-type: none"> • ... explain the economic basis behind current policy debates in international economics • ... explain relationships in international trade • ... explain international economics models and main economic statistical concepts, • ... interpret international economic principles and to summarize their limitations. • ... explain principles of international economics and trade. <p>Application of Knowledge and Understanding</p> <ul style="list-style-type: none"> • ... apply economics principles to a wide range of issues in international • ... apply economic reasoning to global policy issues in a critical manner <p>Ability to Make Judgments</p> <ul style="list-style-type: none"> • ... make judgments based on sound economic data. • ... critically address different policy proposals in issues arising in international economics <p>Communication Skills</p> <ul style="list-style-type: none"> • ... communicate economic relations by means of macroeconomic models. • ... communicate theoretical and empirical issues in international economics in a written form. <p>Self-Learning Skills</p> <ul style="list-style-type: none"> • ... learn autonomously in accompanied and autonomous self-study. 								
Links to Other Modules	<p>The module has a link to the following / following module (s):</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%;">Module:</td> <td style="width: 50%;">Content:</td> </tr> <tr> <td>Economics</td> <td>Macro- and micro-economic principles</td> </tr> <tr> <td>International Environment of Business</td> <td>Analysis of business environment</td> </tr> </table>			Module:	Content:	Economics	Macro- and micro-economic principles	International Environment of Business	Analysis of business environment
Module:	Content:								
Economics	Macro- and micro-economic principles								
International Environment of Business	Analysis of business environment								
Teaching Method(s)	<p>Classroom Instruction</p> <input type="checkbox"/> Lectures <input type="checkbox"/> Interactive instruction <input type="checkbox"/> Exercises <input type="checkbox"/> Discussion <input type="checkbox"/> Presentation <input type="checkbox"/> Group project <input type="checkbox"/> Case studies <input type="checkbox"/> Review of literature <input type="checkbox"/> Simulation(s) <input type="checkbox"/> Others:	<p>Guided Self-Study</p> <input type="checkbox"/> Individual work <input type="checkbox"/> Working with a partner <input type="checkbox"/> Group work							
Classroom Attendance Requirement	100%								
Type of Instruction	Classroom Instruction (1 x 45 min. lesson = 1 h workload)	Guided Self-Study (1 x 45 min. lesson = 1 h workload)	Autonomous Self-Study (1 x 45 min. lesson = 1 h workload)						
Large Class	h	h							
Small Class	h	h							
Group Instruction	h	h							
Practical Work	h	h							
Seminar	h	h							
Total	h	h	h						
Performance Assessments	Type	Number	Length (min.)						
	<input type="checkbox"/> Written exam(s)		<input type="checkbox"/> Written exam(s)						
	<input type="checkbox"/> Oral exam(s)		<input type="checkbox"/> Oral exam(s)						
	<input type="checkbox"/> Talk/oral presentation(s)		<input type="checkbox"/> Talk/oral presentation(s)						

	<input type="checkbox"/> Paper(s)			<input type="checkbox"/> Paper(s)
	<input type="checkbox"/> Others:			<input type="checkbox"/> Others:
	Type	Weighting		Form
	Written exam(s)			<input type="checkbox"/> Open book <input type="checkbox"/> Specified materials <input type="checkbox"/> Closed book
	Oral exam(s)			
	Talk/oral presentation(s)			
	Paper(s)			
Others:				
Permitted Resources acc. to the guidelines on the use of examination aids/resources ("Merkblatt Hilfsmittel SML Intranet Prüfungen/Zeugnisse")				
<input type="checkbox"/> Free choice of calculator <input type="checkbox"/> Calculator supplied by ZHAW <input type="checkbox"/> Non-programmable calculator <input type="checkbox"/> Dictionary <input type="checkbox"/> Others (please specify):				
Language of Instruction/Examination	<input type="checkbox"/> German <input checked="" type="checkbox"/> English <input type="checkbox"/> French			
Teaching Materials	<input type="checkbox"/> Lecture slides <input type="checkbox"/> Script <input type="checkbox"/> Online resources <input type="checkbox"/> Others (please specify):			
Compulsory Reading	-			
Recommended Reading	-			
Comments	Study Abroad Module			