

2019.FS

| Module Name: Bachelor's Thesis | | |
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| Module Code | w.BA.XX.1BSC-IM.XX | |
| Module Description | Students carry out a research independently on a theoretical or practical issue or problem in the field of international management. Students can develop their own topic or work on a proposed / existing business problem in the area of international management. Students carry out in-depth analysis of the problem, phenomenon, or situation and conduct research in order to offer a set of recommendations. Students use acquired knowledge structures and skills to solve problems. The Bachelor's thesis addresses all competence-oriented learning goals of the program. | |
| Program and Specialization | International Management | |
| Legal Framework | Academic Regulations BSc dated 29.01.2009, Appendix to the Academic Regulations for the degree programs in Business Administration, Business Information Technology, and Business Law, first adopted on 12.05.2009 | |
| Module Category | Module Type: Compulsory | Program Phase: Main Study Period |
| ECTS | 15 | |
| Organizational Unit | W Abt. International Business Leitung | |
| Module Coordinator | Michael Jan Kendzia (kend) | |
| Deputy Module Coordinator | Jeremy Dela Cruz (delz) | |
| Prerequisite Knowledge | Program- and specialization-specific compulsory modules | |
| Contribution to Program Learning Goals (Affected by Module) | <ul style="list-style-type: none"> § Professional Competence § Methodological Competence § Social Competence § Self-Competence | |
| Contribution to Program Learning Objectives | Professional Competence <ul style="list-style-type: none"> § Knowing and Understanding Content of Theoretical and Practical Relevance § Apply, Analyze, and Synthesize Content of Theoretical and Practical Relevance § Evaluate Content of Theoretical and Practical Relevance Methodological Competence <ul style="list-style-type: none"> § Problem-Solving & Critical Thinking § Scientific Methodology § Work Methods, Techniques, and Procedures § Information Literacy § Creativity & Innovation Social Competence <ul style="list-style-type: none"> § Written Communication § Oral Communication § Teamwork & Conflict Management § Intercultural Insight & Ability to Change Perspective Self-Competence <ul style="list-style-type: none"> § Self-Management & Self-Reflection § Ethical & Social Responsibility § Learning & Change | |
| Module Learning Objectives | Students... <ul style="list-style-type: none"> § identify and explain program-relevant knowledge structures (frameworks, instruments, concepts, models) in the context of the problem. § identify the relevant methods used to develop a piece of academic work. § analyze concrete issues or problems in the field of international management by applying acquired knowledge structures. § use the program-relevant knowledge (frameworks, tools, concepts, models) in the context of the problem situation. § develop possible solutions to concrete problems. § evaluate issues or problems in the area of international management using developed criteria and offer concrete recommendations. § present acquired knowledge and give a presentation. § create a well-developed academic work. § explain their own position. § develop a willingness to work independently. § examine an issue or a topic from different perspectives. § independently assess problems and develop solutions in the field of international management. | |

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| Module Content | § Business research methods relevant to international management § Systematic development of a problem analysis in line with international management knowledge structures § Documented approach to problem-solving § Development and evaluation of solutions § Application of business and social research methods (information gathering, information analysis / evaluation, management science, qualitative and quantitative social research) § Writing an academic paper and presenting the results before a professional audience | | |
| Links to other modules | The content of this module is linked to the following modules: w.BA.XX.1IBP-IM.XX w.BA.XX.1PM-IM.XX | | |
| Methods of Instruction | § Lecture § Interactive Instruction § Coaching | Social Settings Used: Individual Work | |
| Digital Resources | Practice and Application Exercises (with Key) | | |
| Type of Instruction | Classroom Instruction | Guided Self-Study | Autonomous Self-Study |
| Large Class | - | - | |
| Small Class | - | - | |
| Group Instruction | - | - | |
| Practical Work | - | - | |
| Seminar | - | - | |
| Total | 0 h | 0 h | 450 h |
| Performance Assessment | | | |
| End-of-module exam | Form | Length (min.) | Weighting |
| - | - | - | - |
| Permitted Resources | - | | |
| Others | | | |
| | Assessment | Length (min.) | Weighting |
| Written Assignment | Grade | - | 100,00% |
| Classroom Attendance Requirement | A few compulsory lectures (exact number to be confirmed) will be held to help students prepare for writing their Bachelor's thesis; this will include input on scientific work. BSc Thesis Coaching: Students will be able to sign up for coaching sessions to receive feedback on their work and ask questions about issues of academic writing. For each individual student, the decision as to whether or not participation in a coaching session is mandatory will be made by the thesis supervisor. | | |
| Language of Instruction/Examination | English | | |
| Compulsory Reading | - | | |
| Recommended Reading | - | | |
| Comments | - | | |